



## Overview Seminars 4<sup>th</sup> STEP Summer School

**Location: All talks are held in Quinn School of Business – Room Q005**

**All talks available via live stream via: <https://buselrn.ucd.ie/livestream-q005/>**

| Speaker   | Title  | Time                              |
|---|--|-----------------------------------|
| <b>Nicole Sintov</b><br><i>The Ohio State University, US</i>  | Shaping the human-technology nexus in the energy transition: The roles of image and identity | Monday 3 July<br>13.30 – 14.15    |
| <b>Christian Klöckner</b><br><i>Norwegian University of Science and Technology, Norway</i>            | What makes consumers tick? Modelling behavior and behavior change                            | Monday 3 July<br>16.00 – 17.00    |
| <b>Alina Mia Udall</b><br><i>University of Bath, UK</i>   | How I see me: The power of identities for changing pro-environmental behavior                | Tuesday 4 July<br>9.30 – 10.15    |
| <b>Christine Boomsma</b><br><i>University of Plymouth, UK</i>   | Seeing is believing? Using visualisations to motivate pro-environmental behaviour change.    | Tuesday 4 July<br>10.15 – 11.00   |
| <b>Linda Steg</b><br><i>University of Groningen, Netherlands</i>                                      | Factors influencing the acceptability of a sustainable energy transition                     | Tuesday 4 July<br>13.30 – 14.30   |
| <b>Carla Rodríguez Sánchez</b><br><i>University of Alicante, Spain</i>                                | Analysing barriers to water conservation behaviour: implications for social marketing        | Wednesday 5 July<br>9.30 – 10.15  |
| <b>Reuven Sussman</b><br><i>American Council for an Energy-Efficient Economy, Washington D.C., US</i> | From denial to action: The psychology of climate change                                      | Wednesday 5 July<br>10.15 – 11.00 |
| <b>Bas Verplanken</b><br><i>University of Bath, UK</i>  | Roads to sustainability: The power of habits   | Wednesday 5 July<br>13.30 – 14.30 |
| <b>Wouter Poortinga</b><br><i>University of Cardiff, UK</i>   | Public perception of climate change  | Thursday 6 July<br>9.30 – 10.30   |
| <b>Tom Dietz</b><br><i>Michigan State University, US</i>  | Nine challenges for Environmental Psychology   | Friday 7 July<br>9.30 – 10.30     |

**More information on the lecturers and abstracts on <http://www.ucd.ie/step2017/>**

